

Financial Straight Talk

Brought to you by the Virginia State Corporation Commission,
Division of Securities and Retail Franchising.

Paving Your Way to Wise and Safe Investing



FREE Seminar!!!

October 14, 2006

**Seating is
Limited!**

**RSVP
Today!**

Hilton Arlington

950 North Stafford Street, Arlington, VA
Ballston Metro Station, Orange Line

Learn to Invest Wisely!

Don't miss this opportunity! With nearly half of all U.S. households relying on the stock market to achieve financial security, it is important that all citizens learn how to balance their financial goals with their tolerance for risk. Come hear practical tips on saving and investing wisely, and learn what questions to ask about your investments and the people who sell them. You'll be able to ask questions and get answers from top securities officials.

What:

Financial Straight Talk Paving Your Way to Wise and Safe Investing

When:

Saturday, October 14, 2006
8:30 am — 12:30 pm

Where:

Hilton Arlington
950 North Stafford Street
Ballston Metro Station, Orange Line

Presented by:

The Virginia State Corporation Commission, Division of Securities and Retail Franchising. This is a state agency whose mission is to protect Virginia investors from fraudulent and abusive practices in the offer and sale of securities (stocks, bonds, mutual funds, etc.).

**Space is
Limited!**

REGISTRATION REQUIRED!!!

To register, please call or e-mail:

804-371-9051

investoreducation@scc.virginia.gov

Please note: This is a noncommercial, educational event.
These seminars will NOT pitch particular investment products
and no prospecting is allowed by participants.

Seminar Agenda

Financial Straight Talk

Paving Your Way to Wise and Safe Investing

Saturday, October 14, 2006

8:30 - 9:00

Registration and Refreshments

9:00 - 10:00

Welcome & Introduction (*Ron Thomas, Director*)

Keynote Address

(*Pam Krueger and Jack Gallagher, MoneyTrack co-hosts*)

Investor Education—Why Do I Need It & How Do I Get It?

Pam and Jack will open the session with a motivational speech on the importance of investor education and will introduce *MoneyTrack*, a public television series that teaches the fundamentals of sound investing. They will also share useful tools and information for all age groups, including a new comprehensive investor education program in public libraries called 'Investor Education @ your library®'.



10:00 - 10:10

Coffee Break

10:10 - 11:00

Breakout Session I

11:00 - 11:30

Refreshment Break

11:30 - 12:20

Breakout Sessions II

12:20 - 12:30

Closing Remarks

- Breakout Sessions -

- **Five Keys to Investing Success** (*Don Blandin, Investor Protection Trust*)
Learn five common sense "keys" that can help guide you as you invest for your long-term financial security.
- **Stocks, Bonds and Mutual Funds** (*Jeffrey R. Kosnett, Kiplinger*)
What they are and how they work — and how you can make them work for you!
- **Investment Fraud—How to Spot, Stop and Avoid Scams** (*Division of Securities Investigators*)
Learn how to recognize and avoid different types of investment fraud, what questions to ask before investing, where to get information about companies, who to call for help, and what to do if you run into trouble.